



GROW BUSINESS 10X WITH GOOGLE MY BUSINESS

With Google My Business, getting your business information to stand out on Google Search and Maps is easier than you think. See how you can create listings that will help attract new customers and engage your current customers when they search for you.

TRAINING AND ACCELERATION PROGRAM

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GOOGLE MY BUSINESS WORKSHOP

AGENDA SESSION I

- How to use Google My Business to reach potential customers
- The benefits of using Google My Business to manage your business listing(s)
- How to create and/or claim your Google My Business listing
- How to get your listing verified on Google My Business
- How to use bulk verification to verify multiple locations
- How to make updates to your My Google Business listing
- How to use photos and reviews to enhance your listing



GOOGLE MY BUSINESS WORKSHOP

AGENDA SESSION II

- The benefits of linking your listing with AdWords Express
- The ways you can use insights to track customer interaction
- How to create a free, mobile-friendly website for your business in less than 10 minutes
- How to get timely content in front of your customers with posts
- How to message with your customers directly and privately
- How to integrate your Google My Business Location with AdWords



GOOGLE MY BUSINESS WORKSHOP



Trainer

Ammar Kanchwala is a Digital Marketing Consultant and a Trainer. He carries extensive experience in working across search, analytics and social media marketing.

An Accenture & Google Alumni. He is Co-founder of **OneDigiStore**, a boutique agency which deals in Social Media Marketing, Performance Marketing, Web Development and App Development. He is also associated with U.S. State Department as Digital Marketing Trainer.

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